

# UPHOLSTERY CLEANING

FREE ESTIMATES  
FOR WORK ON YOUR PREMISES

Phone

**BAyview 1198**

If no answer call JUniper 7-7664

*O'Connor*

**RUG & UPHOLSTERY CLEANERS**

5542 GEARY BLVD  
SAN FRANCISCO

LATHAM SQUARE BLDG  
OAKLAND

**UPHOLSTERED  
FURNITURE  
CLEANED  
STERILIZED  
DEMOTED**

ATwater  
7025

Rug & Carpet  
Cleaning

**Vacuum Sterilizing Co**  
1354 YORK ST., S. F.

## Upholstery Cleaned



Scientifically  
& Safely on  
Premises

No Odor  
No Mess  
Quick Dry  
System

Day or Night Call  
Garfield 1348 or VAlencia 9364

**LLOYD-O-NITE**

1040 MASON ST.

## DRY CLEANING OF UPHOLSTERED FURNITURE

NO SOAPS, WATER, ACIDS OR  
INJURIOUS CHEMICALS USED  
TRAINED HANDS SEE THE JOB COMPLETELY THROUGH  
UNTIL WRAPPED & DELIVERED SPICK & SPAN AS NEW  
Your Furniture Insured While in Our Care  
Recommended by all Leading Stores



CALL  
**HEMLOCK  
1063**  
**CENTRAL RUG CLEANING CO**  
Dept. of the Central Sterilizing Plant  
270 SEVENTH ST. EST. 1924

## BRESLER CLEANERS

- UPHOLSTERY
- FURNITURE
- RUGS

on Your  
Premises  
or in  
Our Plant

Full Insurance protection  
3117 CLEMENT SKYLINE  
8627

## UPHOLSTERY • CARPETS Cleaned on YOUR Premises or in Our Plant



SAFE - SOAPLESS - FAST DRYING  
FADED FABRICS DYED

**Certified SERVICE CO.**

DOUGLAS 2150

## Upholstery Cleaners

Addington Rug & Upholstery Cleaners & Dyers  
850 Geary, PR ospet-5469

### ALADDIN RUG & FURNITURE SERVICE CO

YOUR UPHOLSTERED  
FURNITURE CLEANED  
In Your Home or Office  
By the Safest Improved Process  
Satisfaction Guaranteed  
PRE-WAR PRICES  
No Obligation for Estimates  
Reputable References on Request  
1616 PAIK, GR ayston-0503

### Becker Fireproof Storage Co

Gromm System  
1036 Market, UN drhil-4343  
Bennett Mills Co 245-2nd, DO uglas-2135  
BRESLER CLEANERS 3117 Clement, SK yline-8627  
(See Advertisement This Page)  
Central Sterilizing Plant 270-7th, HE mlock-1063  
(See Advertisement This Page)  
Certified Service Co 870 Market, DO uglas-2150  
(See Advertisement This Page)  
Charles Upholstery Cleaners 49 Geary, SU tter-5328  
Colorbac Systems 1303 Franklin, OR way-6160

### GROMM SYSTEM

Rugs - Upholstery - Auto Interiors  
CLEANED ON THE PREMISES  
Warranted - Odorless - Convenient  
210 Post, EXbrook-3383

Kleenrite Co 5822 Mission, JU niper-7-4258  
LLOYD O'NITE 1040 Mason, GA rfid-1348  
(See Advertisement This Page)

### METCALF CLEANING SERVICE

Guaranteed Interior Cleaning  
THUR-O-PROCESS  
Carpets - Rugs - Upholstery  
Cleaned in Your Home  
Floors Cleaned & Polished  
Call WE st-1-5539 or  
802 York, VAlencia-3523

### MODERN CARPET CLEANERS

UPHOLSTERY CLEANED  
In Our Shop Or Your Premises  
Mothproofing & Flameproofing  
331 Clement, SK yline-6135

Murray Hill Rug & Upholstery Cleaners  
441 Ellis, OR way-1796  
If no answer call, YU kon-6-0803

O'CONNOR RUG & UPHOLSTERY CLEANERS  
5542 Geary, BA yview-1198  
(See Advertisement This Page)

### SUPREME RUG CLEANING CO

Upholstered Furniture  
CLEANED AND DEMOTED  
Quality Work at Reasonable Price  
44 Eldridge, UN drhil-1516

### THUR-O TEXTILE CLEANERS

Heber K. Gute-Owner  
UPHOLSTERY CLEANED, Deodorized by  
THUR-O Soapless Shampoo Process  
by Trained Experts at Your Place  
THUR-O-TINT PROCESS  
Re-appearances pieces by tinting  
back faded colors.  
Our Plant Specializes Exclusively in  
Furniture Textiles Seven Years  
Experience & Modern Equipment  
Assured  
QUALITY WORK AT REASONABLE PRICES  
998 Oak, MArket-8589

### UNITED SERVICE CO

Furniture-Rug & Carpet Cleaners  
969 Natoma, HE mlock-1933

### UNITED SERVICE CO

Marine Maintenance  
63 Oak Grove, GA rfid-8466

### VACUUM STERILIZING CO

1354 York, ATwater-7025  
(See Advertisement This Page)

Valente S 247 Ellsworth, AT water-8184  
WHITMORE'S RUG & UPHOLSTERY CLEANERS  
See Our Ad Under Rug & Carpet Clners  
2930 Octavia, TUxedo-6467

Upholstery Cleaning Machines  
See Cleaners & Dyers' Equipment

## Upholstery Fabrics

Berch Silk Co Inc 239 Geary, SU tter-6464  
Blumenthal Sidney Co Inc 671 Mission, DO uglas-3585  
Boyd A B Co 1235 Howard, UN drhil-3877  
GARD & UPRIGHT 639 Mission, DO uglas-1507  
Eagle Ottawa Leather Co 615 Howard, DO uglas-4626  
ESTER O'LAY CO 1355 Market, MA rket-0881  
Hester S M Co 442 Post, EXbrook-7551  
JOFA INC 442 Post, SU tter-1886  
JOHNSON & FAULKNER INC  
442 Post, SU tter-1886  
La France Industries 155 New Mtg, SU tter-3328  
Leather Supply Company 615 Howard, DO uglas-4626  
Lusky White & Coolidge Inc 442 Post, DO uglas-4117  
Orinoka Mills The 682-28th Av., BA yview-3485  
Pacific Weavers 77 O'Farrell, DO uglas-3047  
PEERLESS CURTAIN MFG CO  
Wholesale Distributors  
575 Mission, GA rfid-7726  
Scovel & Sons Co 1133 Post, OR way-8300  
Shelton Looms Distributing Corp The  
671 Mission, DO uglas-3585

### STAPLER FABRICS-

SCHAGEN PAUL 1355 Market, HE mlock-1072

Steinberg & Sons 666 Eddy, GR ayston-5104  
Strohm & Romann 442 Post, EXbrook-8067  
UPHOLSTERY SUPPLY COMPANY  
898 Folsom, EXbrook-8766

### WALTER D NEE CO

Wholesale Only  
362 Mission, SUtter-0100

## Upholstery Frames

See Furniture Frames

When you take down your tele-  
phone to dial, a few seconds are  
sometimes required for the equip-  
ment at the central office to get  
ready to serve you. When it is in  
position you hear a notifying hum,  
a "dial tone," corresponding to an  
operator's "Number, please?" If  
you will wait for this dial tone, it will  
speed your calls!

**FOR BEST RESULTS  
WITH YOUR TELEPHONE  
please...**

Make sure of the number.  
If in doubt consult the  
Telephone Directory.

Speak with lips close to  
the mouthpiece, using  
your natural tone of voice.

And give the called person  
TIME to answer!

**Thank You!**

## Vacuum Cleaners-Dealers

### AAA ABBOTT APPLIANCE CO

Repair Specialists For  
Eureka - Royal - Hoover  
Apex - G. E.  
And Other Makes  
Work Guaranteed  
3293-22d, VAlencia-4040

### AIR-WAY BRANCH OF S F

Authorized Sales & Service  
833 Market, EXbrook-4310

### AMER APPLIANCE & SUPPLY CO

1150 Sutter, PR ospet-3711

Amer Home Appliance Co The  
3545 Geary Blvd, SK yline-5102

### ANGELIS SALES & SERVICE

940 Mission, EXbrook-5693  
(See Advertisement This Page)

### APEX VACUUM CLEANERS

"The Peak of Quality  
for More Than 30  
Years"  
Apex Floor and Cyl-  
inder Cleaners repre-  
sent the peak in house  
cleaning perfection.  
See Apex before you  
buy!



### "WHERE TO BUY THEM"

SALES & SERVICE DEALERS

### ASSOCIATED APPLIANCE CO

5527 Geary Blvd, BA yview-2848

BARNEY MORROW'S MISSION ELECTRIC  
DO 19th & Valencia, MI ssn-6264

KELP'S APPLIANCES  
1237 Noriega, SE abright-2392

PETERSEN GEO & SONS FURNITURE CO  
4947-3d, MI ssn-9080

PURCELL BROS 1300 Polk, OR way-0731

RICHMOND FURNITURE CO  
933 Clement, SK yline-2866

SCHWABACHER-FREY CO  
735 Market, DO uglas-4848

### WHOLESALE FACTORY PARTS

ELECTRICAL APPLIANCE SERVICE CO  
236 Harriet, HE mlock-7390

WASHING MACHINE PARTS CO  
1375 Mission, MA rket-5516

### FACTORY BRANCH

APEX ROTAREX CORP  
1355 Market, MA rket-4949

Arc Electric Company 4792 Mission, RAndiph-5671

AXELRAD FURNITURE CO  
779 Mission, EXbrook-1973

### BARTZ SALES & SERVICE

VACUUM CLEANER  
REPAIRING A SPECIALTY  
Electrolux - Hoover - Eureka  
And All Makes  
NEW AND USED SOLD  
At Jackson  
1906 Polk, OR way-1832

### BEE-VAC VACUUM CLEANERS-

DISTRIBUTORS  
SCHWALB-LAPKIN CO  
1190 Bryant, MArket-2309

Better Homes Appliance Co  
2501 Irving, SE abright-0848

Bonded Electric Service & Sales Co  
637 Larkin, OR way-8742

CARPET SWEEPER REPAIR SHOP  
1578-48th Av, MO ntrose-2890

### CENTRAL APPLIANCE CO

Royal - Eureka - Premier  
Filter Queen - Universal  
821 Irving, LO mbard-6-5883

### COHEN'S I S SON

Eureka Vacuum Cleaners  
149 Turk, GR ayston-2713

COLUMBIA ELECTRIC CO  
3336 Steiner, WA lnut-1-0171

Today a great majority of all  
talking pictures are recorded on  
sound systems developed by Bell  
Telephone Laboratories and manu-  
factured by Western Electric Com-  
pany.

## COPELAND P C

### KIRBY VACUUM CLEANERS-

Factory Representative  
Scott & Fetzer Company  
Sales & Service  
2622-21st Av., SE abright-0925

Dohrmann's 281 Geary, GA rfid-4343

ELECTROLUX CORPORATION  
995 Market, EXbrook-1398  
(See Advertisement This Page)

Emporium The 935 Market, EXbrook-6800

### EUREKA PRODUCTS

New Complete  
Home Cleaning  
System, Vacuum  
cleaners-Upright  
Floor Models and Cylinder Type with  
interchangeable cleaning tools, Auto-  
matic Cordless Electric Irons.

## EUREKA

### "WHERE TO BUY IT"

DISTRIBUTOR

Meyberg Lee J Co 70-10th, MA rket-3400

### DEALERS

AMER HOME APPLIANCE CO THE  
3545 Geary Blvd, SK yline-5102

Anchor Appliance Co  
1701 Lombard, FI lmor-4700

ANGELIS SALES & SERVICE  
940 Mission, EXbrook-5693

Better Homes Appliance Co  
2501 Irving, SE abright-0848

CASA TISHADO 218 Fillmore, UN drhil-6592

CENTRAL APPLIANCE CO  
821 Irving, LO mbard-6-5883

EXHIBIT FURNITURE CO  
940 Mission, EXbrook-8906

Store No 2 2345 Mission, EXbrook-8906

Store No 3 2225 Mission, EXbrook-8906

Store No 4 1011 Market, EXbrook-8906

HENRY'S HOME APPLIANCES  
1419-18th, AT water-8277

HOPMAN ELECTRIC & RADIO CO  
6299 Mission Daily City, DE laware-3343

KELP'S APPLIANCES  
1237 Noriega, SE abright-2392

Model Home Furnishers  
744 Irving, MO ntrose-7131

PETERSEN GEO & SONS FURNITURE CO  
4947-3d, MI ssn-9080

Starlight Furniture Co  
2211 Mission, VA lencia-4365

Westwood Home Appliance Co  
1500 Ocean Av, JU niper-7-2888

### EUREKA WILLIAMS CORP

104-9th, UN drhil-1571  
(See Advertisement This Page)

### FILTER QUEEN BAGLESS VACUUM CLEANERS

FILTER QUEEN  
Is the Modern Vacuum  
No Dirty Bag to Empty -  
Filter Queen Attachments  
Make Every Home Cleaning  
Job Easier. Consult These  
Authorized Dealers.



### "WHERE TO BUY IT"

DISTRIBUTORS

HALE EDWARD F CO  
925 Harrison, YU kon-6-2092

### DEALERS

Arc Electric Company  
4792 Mission, RAndiph-5671

CENTRAL APPLIANCE CO  
821 Irving, LO mbard-6-5883

Keller H Clayton 960 Mission, SUtter-8358

Petersen Geo & Sons Furniture Co  
4947-3d, MI ssn-9080

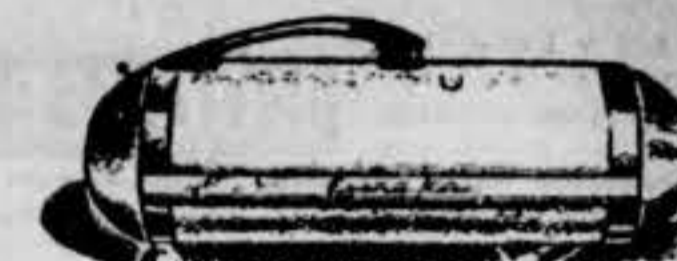
Gem Vacuum Cleaner Specialists Inc  
21 Grant Av, EXbrook-1148

A thoughtful party-line user an-  
swers her telephone bell promptly  
... places her own calls accurately,  
... so that they do not have to be  
placed again ... does not monopo-  
lize the telephone at the inconven-  
ience of others ... teaches children,  
too, the little telephone kindnesses  
... and when her telephone is not  
in use, sees that it is hung up.

# EUREKA

The Only Eureka Factory  
Branch Repair Service in San  
Francisco • Also Progress  
Factory Service

**CLEANERS REPAIRED  
and REBUILT by  
FACTORY TRAINED EXPERTS  
ALL WORK GUARANTEED**



PICK UP AND DELIVERY  
For Service Call

**EUREKA**  
DIVISION  
EUREKA WILLIAMS CORP.

104-9th St.

Underhill  
1571

## GENERAL ELECTRIC VACUUM CLEANERS

Backed by years of re-  
search and experience,  
G-E cleaners give you  
efficient, dependable  
service. Light weight -  
easy to handle. Both floor  
and tank-type models.



### "WHERE TO CALL"

SERVICE DEALER

General Electric Co Appliance Service Center  
351 Bryant, DO uglas-3740

### SALES DEALERS

Arc Electric Company  
4792 Mission, RA ndiph-5671

CASA TISHADO 218 Fillmore, UN drhil-6592

Goldberg Supplies  
724 Golden Gate Av, OM dway-2061

Easterday Supply Co Inc  
16th & Vermont, HE mlock-5904

GENERAL APPLIANCE COMPANY  
430 Octavia, MA rket-7778

HENRY'S HOME APPLIANCES  
1419-18th, AT water-8277

LONG J M & CO  
1179 Market, KL ondike-2-1088

Neermann's 59 W Portal, SE abright-3336

SCHWABACHER-FREY CO  
735 Market, DO uglas-4848

SLOANE W & J 224 Sutter, GA rfid-2827

Westwood Home Appliance Co  
1500 Ocean, JU niper-7-2888

GREGORY RADIO CO 932 Valencia, VA lencia-3585

### GRESHAM APPLIANCE CO

VACUUM CLEANERS  
SALES & SERVICE

BAGS - FLOOR BRUSHES  
Complete Overhauling Service  
2301 Clement, BA yview-7800

(Continued Next Page)

You can find out "Where to Buy  
It" by looking in the Yellow Pages.

## The Only Authorized ELECTROLUX

Cleaner & Air Purifier  
**Sales & Service**

Call EXbrook 1398

ASK THE SERVICEMAN  
FOR IDENTIFICATION

**Electrolux Corporation**

995 Market

## NOEL ELECTRIC VACUUM CLEANER REBUILDING FACTORY

"If We Can't Fix It - Throw It Away"

All Makes Repaired